



Texas Healthcare
Trustees
PRESENTS



JUNE
12-14
2025



Elevate your company's influence and forge invaluable connections by sponsoring the 2025 Healthcare Governance Conference. HGC 2025 brings together key decision-makers; hospital trustees, chief executive officers and other c-suite leaders from Texas hospitals of all types, sizes and locales. As a sponsor, you'll not only benefit from prime visibility through prominent branding and exposure across conference materials, but you'll also be strategically positioned to engage in meaningful conversations with board members and hospital CEOs. The conference will be held as a hybrid event from June 12-14, offering in-person attendance at the Loews Arlington Hotel and Convention Center, as well as virtual live-stream options. Join us at the **2025 Healthcare Governance Conference** and seize the opportunity to cultivate partnerships and make new connections with health care leaders.



THT 2025 HEALTHCARE GOVERNANCE CONFERENCE



Conference Address:	Loews Arlington Hotel and Convention Center 888 Nolan Ryan Expressway, Arlington, 76011	Golf Tournament:	Texas Rangers Golf Club, 701 Brown Blvd, Arlington, Texas 76011
Hotel Reservations:	725.201.7415 or healthgov@connectionshousing.com	Hotel Cut-off Date:	May 27, 2025

For sponsorship inquiries email Jeff Bell at jbelle@tha.org or call 512-465-1543.

CONFERENCE SPONSORSHIP OPTIONS

**Sponsorship level determines logo or name placement as well as booth location.*



Diamond: \$10,990

(Exclusively available to one sponsor)

- Six conference registrations.
- Premier exhibit location, display area with two 6' skirted tables.
- Full-page color sponsor message in on-site program.
- Receive attendee list prior to other vendors and updated list leading up to conference (no email or phone numbers).
- Opportunity to feature promotional video during opening remarks at one general session. Video produced by sponsor; two (2) minutes maximum length.
- Opportunity for a seat drop during one of the general sessions where sponsor can distribute a white paper or other branded item to the conference attendees.
- Opportunity to introduce a general session speaker.
- Company logo on screen during general session introductions (one exclusive slide).
- Company logo on blackout bingo card.
- Company logo on conference signage and THT website.
- Exclusive sponsorship of the Opening Night Welcome Reception
- Special reserved seating at THT Awards Luncheon.
- Opportunity for a 10 minute bite-sized Education session during breakfast OR one of the breaks in the exhibit hall on Friday (*some restrictions apply).
- Co-sponsorship of the THT Board Dinner
- Two executive invitations to the THT Board Dinner and special recognition during dinner.
- First right of renewal for 2025 sponsorship. **Must commit by Feb. 1, 2025.**



Platinum: \$8,770

(Exclusively available to two sponsors)

- Five conference registrations.
- Premier exhibit location, display area with one 6' skirted table.
- Full-page color sponsor message in on-site program.
- Company logo on screen during general session introductions (one exclusive slide).
- Introduce General Session speaker OR provide video to be displayed at General Session.
- Receive attendee list prior to other vendors and updated list leading up to conference (no email or phone numbers).
- Company logo on blackout bingo card.
- Company logo on conference signage and THT website.
- Co-sponsorship of the Noble Allen Silent Auction and Reception
- Special reserved seating at THT Awards Luncheon.
- Opportunity for a 10 minute bite-sized Education session during breakfast OR one of the breaks in the exhibit hall on Friday (*some restrictions apply).
- Opportunity to introduce a breakout session speaker.
- Exclusive sponsorship of one of the following: a break, breakfast, lunch or registration desk.
- First right of renewal for 2025 sponsorship. **Must commit by February 1, 2025.**

*Bite-Sized Education Sessions are scheduled on first-come, first serve basis.

CASH DISCOUNT AVAILABLE: Take 4% off your sponsorship pricing if paying by check or ACH.



Gold: \$5,990

- Four conference registrations.
- Prime display area with one 6' skirted table.
- Half-page, color sponsor message in the on-site program.
- Company logo on screen during general session introductions.
- List of conference attendees with contact information provided prior to conference (no email or phone numbers).
- Company logo on blackout bingo card.
- Company logo on conference signage and THT website.
- Co-sponsorship of one breakfast or break (first come, first served basis)
- Opportunity to introduce a breakout education speaker.



Silver: \$4,750

- Three conference registrations.
- Display area with one 6' skirted table.
- Half-page, color sponsor message in on-site program.
- Company name on screen during general session introductions
- List of conference attendees with contact information provided prior to conference (no email or phone numbers).
- Company logo on blackout bingo card.
- Company name listed on conference signage and THT website.



Bronze: \$3,250

- Two conference registrations.
- Display area with one 6' skirted table.
- Company name on screen during general session introductions.
- List of conference attendees with contact information provided prior to conference (no email or phone numbers).
- Company name listed in on-site program.

Mobile Platform: \$6,500

- Two in-person conference registrations.
- Prime display area with one 6' skirted table
- Branding recognition on the platform
- Company logo on THT website and in the in-person conference
- Branded slide in general session lead-in slides

- Push notification with link to resource on the platform
- Two call outs on THT's social media
- List of conference attendees provided prior to conference (no email or phone numbers)
- Logo recognition in all marketing to virtual event attendees and for virtual sessions
- Opportunity to share pre-record education webinar or educational resource with THT members

NEW Registration: \$5,000

- Limited to one sponsor.
- Two complementary conference registrations.
- Sponsor table located in premier location next to conference registration desk.
- Exclusive sponsor of company branded lanyards and conference bags to be displayed at sponsor table for conference attendees. (provided by sponsor)
- Bags (provided by sponsor)
- Opportunity to distribute conference programs and materials to attendees.
- Recognition in event signage and onsite program materials.

CHT Breakfast: \$5,000

- Join the Texas Healthcare Trustee's (THT) most engaged group of board members, the Certified Healthcare Trustees, for an excellent networking opportunity. This is an invite-only event to spend time with a captive audience of hospital leaders with exclusive brand exposure among decision-makers. Attendance is expected around 50-60 trustees. The exclusive sponsor for this event gets the opportunity to introduce the speaker during the breakfast. Don't miss this opportunity to align your brand with one of THT's core programs.
- Two conference registrations.
- Seat drop advertisements.
- 2-3 minute overview of offering.

NEW Silent Auction: \$4,000

- Two conference registrations.
- Branded pens/clipboards (provided by sponsor)
- Signage

- Special recognition in conference program
- Advertisement in the conference program

Pull-Up Banner: \$1,500

- Your company's artwork will be printed on a pull-up banner that will be displayed at the in-person portion of the THT Conference in a key traffic area.
- You will be shipped the pull-up banner after the event to keep.
- One in-person conference registration List of conference attendees with contact information provided prior to conference (no email or phone numbers).

Recognition in conference program and on THT website.

Friend of THT: \$985

- One conference registration.
- Company name listed in on-site program.
- List of conference attendees.

Sponsorship Add-ons:

Hotel Keycard Sleeves: \$2,200*

- One additional conference registration for in-person conference.
- Artwork featured on THT Conference hotel key cards for attendees.

Can Cooler Sleeves: \$950*

- Branded drink cooler sleeve to be distributed at bars during the receptions (provided by sponsor)

Powerpoint Slide: \$950*

- Opportunity to display 16:9 PPT slide to run on screen in General Session (provided by sponsor)

Seat Drop: \$950*

- Single page brochure or white paper to be distributed prior to General Session (provided prior to the start of the event)

***Requires purchase of a conference sponsorship.**



2025 THT Annual Golf Tournament

JUNE 12, 2025 - TEXAS RANGERS GOLF CLUB

Would you like to golf while building relationships with top-level Texas hospital executives and board members?



The THT Golf Tournament is open to golfers of all levels! It includes a shotgun start with prizes, raffles, contests, and drink tickets for all players.

GOLF TOURNAMENT SPONSORSHIP OPTIONS

Presenting (one) - \$5,520

- One complimentary foursome.
- One hole sponsorship with premium signage.
- Provide welcome remarks to kick off the Golf Tournament.
- Recognition at course and at THT Healthcare Governance Conference.
- Recognition and logo on all marketing material for tournament.
- Participate in tournament prize presentation during luncheon.
- Giveaway goodie bag with company name on it (provided by sponsor).
- Two registrations for the THT Healthcare Governance Conference.

Players (five) - \$3,550

- One complimentary foursome.
- One hole sponsorship with premium signage.
- Recognition at course and at THT Healthcare Governance Conference.
- Recognition and logo on marketing material for tournament.
- Giveaway item for goodie bag with company name on it (tees, divot repair tool, etc.) provided by sponsor.
- One registration for the THT Healthcare Governance Conference.

Beverage Cart (two) - \$2,900

- Two golfer registrations.
- Special signage on beverage cart (unless prohibited by golf course).
- Company logo on drink ticket.
- Recognition at course and at THT Healthcare Governance Conference.
- One registration for the THT Healthcare Governance Conference.

THT strongly encourages all golf sponsors to provide an item to be raffled off during the tournament luncheon at a minimum value of \$150. Golf tournament will be capped. Sponsors purchasing teams are strongly encouraged to create their own team. THT is happy to consider hospital teammate requests, though there are no team guarantees.

For golf sponsorships, please contact **Vicki Dale** at vdale@tha.org or call 512/465-1013.

Transportation (one) - \$2,500

- Two golfer registrations.
- Signage at pick-up point.
- Speaking opportunity on the vehicle.
- Recognition at the golf course and at the THT Healthcare Governance Conference.
- One registration for the THT Healthcare Governance Conference.

Golf Ball (one) - \$2,500

- Two golfer registrations.
- Sleeve of golf balls with logo to be inserted in goodie bag (sleeves provided by sponsor).
- Recognition at course and at THT Healthcare Governance Conference.
- One registration for the THT Healthcare Governance Conference.

Golf Cart (four) - \$2,500

- One golfer registration.
- Logo on each golf cart.
- Recognition at course and at THT Healthcare Governance Conference.
- One registration for the THT Healthcare Governance Conference.

Hole - \$1,250

- One golfer registration.
- Signage at sponsored hole.
- Recognition at course and at THT Healthcare Governance Conference.
- One virtual conference session attendee pass (access the general sessions and breakout sessions that are streamed on the virtual conference platform).

2025 SPONSOR CONTRACT

VENDOR ATTENDANCE:

Vendor attendance is limited to those companies/firms participating in the respective events as a sponsor. Contact jbell@tha.org for more information. Phone: 512-465-1543 | Fax: 512-853-4564



Texas Healthcare Trustees

CONTACT INFORMATION (please print)

Company Name (EXACTLY as you wish it to appear) _____
 Contact Person _____ Title _____
 Mailing Address _____
 City _____ State _____ Zip _____
 Telephone (area code) _____ Fax (area code) _____
 Email _____ Website www. _____

Name and contact information for others you would like us to communicate with about this event:

THT Healthcare Governance Conference and Golf Tournament

Conference Sponsorship Levels:

Diamond: \$10,990 Silver: \$4,750
 Platinum: \$8,770 Bronze: \$3,250
 Gold: \$5,990

REGISTRATION:

For conference and/or golf tournament sponsorship, please submit names, titles and email addresses of representatives to servicecenter@tha.org by May 27th.

Additional Sponsorships:

Mobile Platform Sponsor: \$6,500
 Registration Sponsor: \$5,000
 CHT Breakfast Sponsor: \$5,000
 Silent Auction Sponsor: \$4,000
 Pull-Up Banner: \$1,500
 Friend of THT: \$985

Hotel Key Card Sleeves: \$2,200*
 Koozie Sponsor: \$950*
 Seat Drop Sponsor: \$950*
 Powerpoint Slide Sponsor: \$950*

*Requires purchase of a conference sponsorship.

Golf Tournament Sponsorship Levels:

Presenting: \$5,520
 Players: \$3,550
 Beverage Cart: \$2,900
 Transportation: \$2,500
 Golf Ball: \$2,500
 Golf Cart: \$2,500
 Hole: \$1,250

NOTE: Sponsorship opportunities for the Healthcare Governance Conference and Golf Tournament are two separate events.

PAYMENT:

Sponsorship Level: \$ _____
 Add-ons: \$ _____
 Golf Tournament: \$ _____
 Cash Discount: Take 4% off total
 if paying by check or ACH: \$ _____

Total amount due: \$ _____

Full payment is **required** before the conference.

NOTE: Selection does not guarantee availability. Sponsor levels are limited and are offered on a first come, first served basis based on date both contract and payment are received. Full payment is required before the conference.

PAYMENT

I authorize THT to charge my: Visa Master Card American Express
 Card Number _____ CVV _____ Expiration Date _____
 Print Name (as shown on card) _____
 Cardholder's Signature (must be signed to charge) _____
 Billing Address of Cardholder (if different from above) _____
 City _____ State _____ Zip _____
 Telephone (area code) _____

PAYMENT BY CREDIT CARD - Please send any credit card information to our secured fax: 512-853-4564

SPONSORSHIP GUIDELINES: THT reserves the right to determine the appropriateness of sponsorships and to limit the number of sponsors. Acceptance of sponsorship does not imply THT or THA endorsement of sponsor's products or services in any way.

Signature _____ Date _____

Remit Payment by ACH to:

Texas Hospital Association
NEW ACH info:
 Account Number: 592313707
 ABA/Routing Number: 114000093

IF PAYING BY CHECK, SEND PAYMENT AND COPY OF CONTRACT TO:

Texas Hospital Association Attn: Robin Jackson
NEW PO Box 2756,
 San Antonio, TX 78299

THT HEALTHCARE GOVERNANCE CONFERENCE

SPONSOR CONTRACT TERMS AND CONDITIONS

1. Complimentary Registrations: Sponsoring/exhibiting company(ies) may qualify for a designated number of complimentary conference registrations. Due to capacity restrictions, THT cannot guarantee access to meal functions or in-person education sessions. THT reserves the right to permit sponsors access to any conference event, educational session, or meal function. The number of complimentary registrations by sponsorship/exhibit option will be designated in the respective sponsor prospectus.

2. Exhibit Space: Levels that include a physical display area receive a 6' skirted table with two chairs. Additional exhibitor services, such as electricity, are available through the hotel/ conference venue for an additional charge.

3. Sponsor Recognition: To be recognized in the on-site conference program and conference signage, sponsor contract must be received and accepted by THT with full payment by May 16, 2025. Any contracts received and accepted after May 16, 2025 must include full payment.

4. Attendee List: Sponsors/exhibitors will receive a list of registrants prior to the event and list of attendees after the event (per THT privacy policy, attendee emails and personal phone numbers are not provided).

5. Website Listings: All sponsors/exhibitors will be listed on the conference pages of the THT website and linked to the sponsor/ exhibitor's website URL specified on the sponsor/exhibitor application form.

6. Contributions: All sponsor/exhibitor contributions are voluntary. Sponsorships/exhibits are accepted on a first-come, first-serve basis, based on date and time of the receipt of contract. THT reserves the right to limit the number of program sponsors/exhibitors and may reject any sponsorship/exhibit for any reason. THT reserves the right to refuse any sponsor/exhibitor that conflicts with the sponsorship/exhibit public policies or applicable law. Fees collected prior to such refusal shall be returned to the sponsor/exhibitor within 45 days.

7. Conduct of Exhibitors: The purpose of the event is to educate persons employed and who volunteer in the health care field in the utilization and development of new products, equipment and/or services. This does not preclude the stimulation by sponsors/ exhibitors of interest in and demand for such products and/or services on the exhibit floor. All business activities of the sponsor/exhibitor must be within the sponsor/exhibitor's allocated exhibit space. In keeping with the nature of a health care professional meeting, undignified promotional methods and/or materials considered to be objectionable by the association are expressly prohibited. If food products are permitted to be served, the preparation of such foods cannot cause odors considered to be offensive or objectionable to other sponsors/ exhibitors or registrants, and must follow applicable guidelines. In no event shall foodstuffs or beverages of any kind be served in individual servings larger than a bite-sized sample of food or four ounces of liquid, respectively. Private social functions hosted by sponsors/exhibitors must be scheduled at a time or place where they will not conflict with official conference activities scheduled by the association, and must comply with any applicable guidelines or restrictions.

8. Cancellation: All sponsor cancellations must be submitted to THT exhibits management in writing. Cancellations received by THT on or before May 1, 2025 will be assessed a fee of 50 percent of the total sponsorship cost. No refunds will be given on cancellations received after this date. Notwithstanding any provisions to the contrary herein contained, Texas Healthcare Trustees shall not be liable for any delay or inability to perform any obligation under this agreement resulting from governmental emergency orders, judicial or governmental action, sabotage, riots, vandalism, labor strikes or disputes, acts of God, pandemic, fires, electrical failure, major computer hardware or software failures, acts of third parties, or any other cause, if such delay or inability to perform is beyond its reasonable control.

Golf Weather Cancellation. We follow the guidelines outlined by the golf course. If the course is open, then events are expected to play. If lightning is present, play will be delayed or suspended. An event may be delayed or suspended due to inclement weather. Additional limitations may be placed on golf car access to fairways. If canceled on the day of, prior to start of the tournament, sponsors will receive a 50%. If canceled part way through play, sponsors will not receive a refund.

9. Rules and Regulations: Corporate members and sponsors represent and warrant that they:

- a) Have sufficient resources and capacity to provide the products and services that are being promoted under this agreement.
- b) Maintain all licenses and permits required by law, and are the rightful owner and licensee of all products and services that are being promoted under this agreement.
- c) Have never been the subject of a lawsuit or governmental investigation or action and are not now subject to any threatened or existing claim, lawsuit, or governmental investigation, inquiry or action.
- d) Have never been excluded, suspended, barred from participation in or subject to penalties from any governmental program (including but not limited to the Medicare or Medicaid program).
- e) Will comply with state, local and federal requirements related to health and safety or enacted as a precaution against the transmission of COVID-19.
- f) Any sponsors that tears down their exhibit space prior to the designated time will be charged a \$1500 fee for early departure and disruption of the conference.
- g) THT will honor a badge swap for companies that would like to send different attendees on different days for a fee of \$500 per change. We will not honor more attendees on site than provided by sponsorship level. This exchange must be coordinated with THT in advance of the conference.

I have read and understand the contract terms and conditions.

Sign _____ **Date** _____